

Patterson Mill HS Athletic Boosters
General Meeting
15 October, 2007
Patterson Mill MHS Media Center

1. The meeting was called to order at 7:05PM by President, Rob Keesling.
2. The minutes from the general meeting held on September 17, 2007 were approved without correction.
3. Pep Rally Recap: Rob thanked Christi Campo and committee for a job well done. Rob also read the letter of appreciation from Mr. Thibeault regarding the successful pep rally.
4. Treasurer's Report: Treasurer, Nancy Golczewski distributed copies of the report. (See *Attachment 1* on page 5.) She pointed out that we have an inventory of membership incentives worth approximately \$5,000.00 that should be paid. There is another pending payment to Shifflet and Horn. The treasurer's report was approved.
5. Committee Updates
 - A. Community Relations: Christi Campo reported that they are planning pep rallies for winter and spring sports seasons. The program for winter could be ready for printing sometime in early November. She also encouraged everyone to visit Edline for ongoing information related to Community Relations activities.
 - B. Merchandising: Brenda Moore reported that they collected approximately \$4,000.00 worth of orders through reminders distributed in homerooms. She reported that 2 blankets from the stock were used during the PMHS vs Rising Sun HS football game in relation to the RSHS player injury. All merchandise is now stored locked in the stadium ticket booth for the remainder of the year. In response to a question regarding additional merchandise sales for winter sports season, the committee will take this under discussion and report at a future meeting.
 - C. Concessions: Sue Parks reported that to date, there has been a profit of approximately \$1,800.00, including \$400.00 at the Powder Puff game alone. Twenty-five percent of those proceeds will be donated to the National Honor Society. (The NHS at Bel Air HS has always been the beneficiary of the proceeds at their Powder Puff game.) Sue implored for help for the remainder of the football and soccer seasons. Volunteers will be given a meal at the games at which they work.

There was some discussion regarding communication among the volunteers for scheduled concession work. Rob encouraged parents who

are spectators to check the concessions stand to see if they can be of assistance, if needed. Several suggestions were made regarding how to increase volunteers. The primary means is to get the word to the sports families that help is needed. This had been done for fall sports through the coaches but may have been lost in the shuffle of demands on them. Another suggestion was, once we have both varsity and JV teams, to have JV parents help during the varsity games and varsity parents help during the JV games. There was another suggestion to sell simple items (candy, etc.) from a table set up outside of the concessions stand. This may help to alleviate long lines that had been experienced at some of the games this season. There was a short discussion on the design of the sale window itself. If the 2 windows could be replaced with one large window with a locking, roll-down metal screen when not in use, the flow of orders/pickup might move better.

It was also requested at this time that Concessions and Merchandise committees have copies of the key to the stadium building for their respective purposes.

- D. Membership: Karen Hilton reported that there are now 110 members. They will not offer team incentives for memberships at this time. It will be reconsidered at a future date. Coaches may be requested to make another announcement regarding membership and the benefits of such.

The committee may sell some of the dated incentive items in early December and the remaining stock will be held until next year. There was some discussion regarding how to move the lower cost items, such as stickers and magnets.

Karen suggested a position of Volunteer Coordinator in the future who would take care of mass communications and scheduling, as needed.

A suggestion was made to place membership applications in the concession stand along with information on the projects sponsored by the Athletic Boosters. Also be mindful of the value of the "Future Huskies" and "Senior Huskies" from Lorien nursing home.

- 6. Funding requests: Rob reviewed the process for coaches' requisition of funds from the organization. Coaches should submit their request to the Athletic Director (AD), who reviews the request. If there is funding available through the school for the item requested, the AD can provide the funds. If funding is not available through this avenue, the AD will forward the request to the Athletic Boosters Executive Board for consideration. The Board will then preview each request and make a recommendation to the general membership for a vote to approve or deny the funding request.

In light of this, the Board introduced several requests from coaches (field hockey and girls and boys lacrosse) for reimbursement for their registration fees for their continuing educational seminars. Ms. Smith and Mr. Bellamy both gave insight into the importance and value of attending these types of seminars and that the registration fees are the only item for which they are requesting support. They pay their own accommodations and meals. There was further discussion regarding to whom to extend this benefit in the future. The consensus was to reimburse only paid coaches, not volunteer coaches. This led to a lengthy discussion regarding funding requests in the future. Karen cautioned to be mindful of the need for a greater income if we hope to afford all such requests in the future. Jess mentioned that she had sent notification to all coaches earlier in the year regarding requests for reimbursement for seminars but these 3 requests were the only ones she received so far.

The PTSA has requested that the Athletic Boosters fill a basket for the upcoming Basket Bingo on 17 November 2007. After a discussion on contents, a vote was taken on the proposal, and approved, to fill a basket with approximately \$100.00 worth of goods.

7. Major Projects: The stadium scoreboard is the first major project the organization hopes to fund. It is a valuable resource for local businesses to become involved in supporting sports in the school and community. Christi mentioned that she has found several businesses who are very interested in joining this project. Originally, Under Armour was interested in being sole sponsor. She, Rob, and Jess have met with another particular sponsor (Freedom Federal Credit Union) regarding their contribution, and they will work with other potential sponsors on their involvement as well. The digital style of scoreboard has the capability to run messages while the scoreboard is used and might not display permanent sponsors names at all times. This may alleviate the worry of HCPS rejecting the idea of permanent displays of sponsors. Christi recommended that a subcommittee be formed to research the types, prices, and capabilities of scoreboards available for purchase. If interested in serving on this committee, please see Christi. In response to a question, Rob mentioned that there already is a conduit containing electrical supply down at the end of the stadium where the scoreboard will be located. Also, Mr. Thibeault has chosen some scoreboard designs in which he is interested

There was a lengthy discussion regarding the HCPS policy/guidelines on which scoreboards can be allowed on the school property. There may be a disparity between indoor and outdoor scoreboards, since HCPS funded a scoreboard for the gymnasium but not for the stadium or other outdoor venues.

11. Open Discussion: Rob reported on the meeting he attended of the presidents of all the high school athletic booster organizations. He found it very useful, especially sharing of ideas among the attendees, what works and what doesn't.

He volunteered that the next meeting of this group be held at PMMHS in January. This will include a tour of the school.

Jess reported that stadium lights should be installed by late spring 2008, in time for fall sports season.

There was a question regarding who is responsible for what is displayed on the school's marquis. The Art Club changes the display when the office notifies them of the next contents.

The issue arose again regarding the mandatory study hall for athletes. Rob reiterated that the boosters will not be involved in changing or making school policies or practices.

The next meeting of the Executive Board is scheduled for Tuesday, 13 November 2007 and the next general meeting is scheduled for Monday, 19 November 2007, at PMMHS Media Center at 7 PM.

There being no further discussion, the meeting was adjourned at 8:55 PM.

Respectfully submitted by Barbara Kasecamp, Secretary

Attachment 1

**Patterson Mill Athletic Boosters
Treasurer's Report
As of October 15, 2007**

	09/17/2007	10/15/2007
Receipts:		
Merchandise Sales	14,998.00	23,274.00
Membership	4,480.00	5,655.00
Business Sponsorships	4,300.00	7,225.00
Fall Program Good Luck Ads	410.00	410.00
Fall Program Sales	-	509.05
Concessions	192.00	3,793.47
Donations	5.00	522.00
	<u>24,385.00</u>	<u>41,388.52</u>
 Disbursements:		
Merchandise Cost	10,916.35	16,016.00
Membership Incentive Cost	1,503.35	7,157.50
Membership - Other	31.50	31.50
Insurance - general	500.00	500.00
Concessions	463.85	2,267.97
Fall Program Printing	-	1,050.00
Community Relations - Other	27.73	445.34
Checks/Endorsement Stamp	63.42	63.42
	<u>13,506.20</u>	<u>27,531.73</u>
 Balance	 <u>10,878.80</u>	 <u>13,856.79</u>
 Expenses to be paid:		
Sales tax on Merch. Sales	714.19	1,108.29
Incorporation Fees	500.00	500.00
Remainder of Memb. Incentives	5,654.15	-
Remainder of Merch. Sales	11,198.90	7,951.00
 Anticipated add'l net revenue - Fall Program	 1,934.00	 0