

Patterson Mill HS Athletic Boosters
General Meeting
19 February 2008
Patterson Mill MHS Media Center

1. The meeting was called to order at 7:05PM by President, Rob Keesling.
2. The minutes from the general meeting held on January 22, 2008 were approved with minor spelling corrections.
3. Treasurer's Report: Treasurer, Nancy Golczewski distributed copies of the report. (See *Attachment 1* on page 4.) In response to the issue of the LLC status, Talisa Daniels volunteered to contact another person regarding the LLC paperwork, since the original person has increased the amount that he would charge to complete the project.
4. Committee Updates
 - A. Merchandise: Kim and Brenda reported that they are starting to design items for spring line of merchandise.
 - B. Community Relations
 - Website: Ross Chenoweth continues to support the site right now and asked anyone with items for posting to forward them to him. There was some discussion regarding the scope of the content of the site. It was decided to add a statement to our website relating to the athletic information on the school site/Edline but a link will not be provided. A revised contract is forthcoming from Tecknetic since they have recently incorporated. Coach Bellamy suggested that we add the web address to the banner already hanging in the gym. There was a short discussion regarding shortening our website name but a decision was tabled pending further discussion at a later meeting.
 - Scoreboard: Christi reported that there is a schematic of the draft scoreboard on the website. We signed an agreement with Daktronics for their Victory Program. See the minutes from the January 08 meeting for details in this regard. Rob has contacted St. Mary's High School in Annapolis, who recently dealt with Daktronics on a scoreboard project and will report back on their feedback relating to their experience. Christi plans an evening open house for community businesses and advertisers who might possibly be interested in financially sponsoring the scoreboard project. (She added that Vocelli's underwrote the cost of developing the website.) In response to a question, Christi mentioned that if HCPS changes their policy regarding permanent advertising on scoreboards, it would have no effect on the digital advertising option for the scoreboard. Rob will contact Joe Licatta (HCPS) for additional information and clarification. Christi further explained the difference between fixed vs. digital

advertisements. In response to a question regarding the possibility of additional seating in the stadium, Rob will also speak with Joe Licatta regarding any additional funds available for this purpose. Coach Bellamy added that Mr. Thebault has said that the present seating capacity is all that we can have. Ross Chenoweth will also discuss this with his contacts. Nancy volunteered to be the point of contact for all this information.

- 5K Husky Musher: Christi reported that entry forms can be found on the website. The event will be more like a community involvement event, not just a race. More information will be forthcoming.

C. Concessions: Rob reported that we have been offered to run the concession stand for an AAU Tournament being held at the school on weekends in late March – early April. Rob will give Sue the specific dates and we will provide this service on dates for which we have volunteers. There was some discussion regarding student athlete volunteers and that they will be encouraged to volunteer but that they would not be allowed to handle the money. Jess will advise the coaches to suggest teams to cover certain days. Sue was contacted by Lorien nursing home to see if we would be interested in selling refreshments for their next yard sale on the spring. However, the date conflicts with the AAU tournament, which has a greater income potential. Sue also mentioned that she would like to pursue purchasing some items for the concessions stand, such as a popcorn maker, hot dog cooker, etc. She will research possible prices and report at a future meeting.

D. Membership: Sherry Hurley reported that Karen Hilton approached the class of 2010 to see if they would be interested in selling the dated magnets and stickers and to keep the profits made on those items they sell. This committee is waiting for feedback from Jess regarding the Junior Huskies program options. Ross then shared some statistics relating to the percent memberships from each of the sporting teams so far this year. Rob encouraged all of us to approach parents and refer them as new members and to become active in the organization.

5. Team Chairs: Jess Smith reported that she is not satisfied with the product that was supplied to us from Neff, the manufacturer. Despite the color specification of teal, the color of the chairs as delivered was more a hunter or Kelly green. She will be speaking with Mr. Thebault and telling him of her intent to request that Neff remake the product with the correct color.

6. Fundraising: Rob spoke regarding additional ways to pursue fundraising activities in the future and that there should be an additional call for volunteers interested in serving on this new committee.

The next meeting of the Executive Board is scheduled for Tuesday, March 11, 2008 and the next general meeting is scheduled for Monday, March 17, 2008 at PMMHS Media Center at 7 PM.

There being no further discussion, the meeting was adjourned at 8:05 PM.

Respectfully submitted by Barbara Kasecamp, Secretary

Attachment 1

**Patterson Mill Athletic Boosters
Treasurer's Report
As of February 14, 2008**

	09/17/2007	10/15/2007	11/19/2007	12/11/2007	01/23/2008	02/14/2008
Receipts						
Merchandise Sales	14,998.00	23,274.00	28,028.46	29,862.68	31,592.68	32,352.68
Membership	4,480.00	5,655.00	5,895.00	6,215.00	6,415.00	6,440.00
Business Sponsorships	4,300.00	7,235.00	7,235.00	7,475.00	10,150.00	10,150.00
Good Luck Ads	410.00	410.00	410.00	410.00	590.00	560.00
Program Sales	-	509.05	509.05	529.05	529.05	820.05
Concessions	182.00	3,759.47	5,470.83	5,539.68	6,096.28	6,541.20
Donations	5.00	522.00	522.00	522.00	522.00	522.00
	<u>24,380.00</u>	<u>41,388.52</u>	<u>47,998.34</u>	<u>50,563.29</u>	<u>55,774.61</u>	<u>57,388.01</u>
Disbursements						
Merchandise Cost	10,916.35	18,018.00	19,016.00	21,268.09	29,040.25	29,540.25
Membership Incentive Cost	1,503.35	7,157.50	7,157.50	7,167.50	7,157.50	7,157.50
Membership - Other	31.50	31.50	52.50	52.50	52.50	52.50
Insurance - general	500.00	500.00	500.00	500.00	500.00	500.00
Concessions	463.65	3,267.97	2,627.20	2,627.20	3,086.71	3,086.71
Program Printing	-	1,050.00	1,050.00	1,100.00	1,850.00	1,850.00
Community Relations - Other	27.73	445.34	445.34	498.16	723.53	929.03
Checks/Endorsement Stamp	63.42	63.42	63.42	63.42	63.42	63.42
	<u>-</u>	<u>0.00</u>	<u>0.00</u>	<u>220.00</u>	<u>220.00</u>	<u>220.00</u>
	<u>13,508.20</u>	<u>27,531.73</u>	<u>30,911.66</u>	<u>33,454.78</u>	<u>42,693.61</u>	<u>42,690.41</u>
Balance	<u>10,871.80</u>	<u>13,856.79</u>	<u>17,086.68</u>	<u>17,098.51</u>	<u>13,081.00</u>	<u>14,697.60</u>