

Patterson Mill HS Athletic Boosters
General Meeting
16 March 2009
Patterson Mill MHS Media Center

1. The meeting was called to order at 7:05 PM by President, Rob Keesling.
2. The minutes from the general meeting held on February 17, 2008 were approved.
3. Treasurer's Report: The current Treasurer's Statement can be found as *Attachment 1* on page 3-4. Christi Campo reported that the electrical work need for the scoreboard has been estimated for \$7,800. We will need to repay Emmorton Rec Council the \$10,000 they loaned us so we did not have to delay ordering the scoreboard. This no-interest loan will be repaid after the Bull Roast. New standards have been approved for expense reimbursements. The forms can be found on the website. If anyone has questions in this regard, please see Christi.
5. Athletic Directors Report: Jess Smith reported that scrimmage games for spring sports have begun. There are presently no field or equipment issues. All coaching positions have been filled.
6. Committee Updates
 - A. Community Relations: Christi Campo reported that she needed to clarify the exact location of the scoreboard for Daktronics relative to the storm drainage locations. The estimated date of installation is yet to be determined. Christi brought up the Special Olympics play day for this year. The students as well as the Special Olympians both enjoyed the day last year and the student athletes used the opportunity for service learning. It will be for softball and baseball only and the date is under consideration for the same day as the baseball tournament on April 11. Once more, Christi mentioned that her committee needs a chair person and additional volunteers.
 - B. Merchandise: No report
 - C. Concessions: Sue Parks submitted a request for concession stand equipment but the board recommended deferring consideration of this request pending the final profit report from the Bull Roast. A motion was made and approved that the board be authorized to make the final decision regarding these purchases and when they will be made. Sue also reported that the concession stand cleared over \$300.00 profit from the lacrosse play day. At this time, the stand is unusable due to a broken pipe in the men's restroom.

- D. Membership: Karen Hilton provided handouts containing information regarding incentive packages for the membership for the 2009-2010 school year. (See *Attachment 2* page 5-6) In response to a question from an attendee, it was decided that team membership incentives would be deferred until a future time when our balance is greater than it is now. Karen would like to have a higher involvement by the team liaisons next year. Ideas will be discussed within her committee and reported at a future meeting.

- E. Fundraising: Bull Roast Committee – Deena Catron reported that there are 330 tickets sold at the present time. She asked for volunteers to arrive at the hall at 5PM to help set up for the event. The final committee meeting before the event is scheduled for 3/19/09 in the media center.

7. Open Discussion: There was a discussion regarding how best to report game scores to our website, since the coaches are all busy emailing scores and statistics to several different press websites. Rob will request that the team liaisons take care of this. Rob read the standing guidelines regarding individual fundraising by individual teams. Afterwards, he mentioned that there will be a golf tournament to benefit the boys' lacrosse team on April 10 at 1:30 PM at Wetlands Golf Course. The field hockey team is holding a basket bingo on March 20 in the gym to help fund a scoreboard dedicated to the hockey field. Rob encouraged the membership to support these and other functions as they occur, when and if you can.

The next meeting of the board is scheduled for Tuesday, April 14, 2009 at 7 PM in the PMMHS Media Center.

The next general membership meeting is scheduled for Monday, April 20, 2009 at 7 PM in the PMMHS Media Center.

There being no further discussion, the meeting was adjourned at 8:00 PM.

Respectfully submitted by Barbara Kasecamp, Secretary

Attachment 1

Patterson Mill Athletic Boosters

Balance Sheet

As of: 3/10/2009
Report Basis: Accrual
Tuesday, March 10, 2009

		As of 3/10/09
Assets		
Cash		34,880.86
Other Assets		
Concessions Equipment		544.84
Total Assets		<u>35,425.70</u>
Liabilities & Equity		
Liabilities		
Current Liabilities		
Accounts Payable - Scoreboard		18,726.20
Scoreboard loan ERC		10,000.00
Total Current Liabilities		<u>28,726.20</u>
Long Term Liabilities		
Deferred Advertising Revenue - Scoreboard		10,500.00
Total Liabilities		<u>39,226.20</u>
Equity		
Opening Balances-General		17,110.43
Net Income		(20,910.93)
Total Equity		<u>(3,800.50)</u>
Total Liabilities & Equity		<u>35,425.70</u>

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Patterson Mill Athletic Boosters
Profit and Loss

Tuesday, March 10, 2009

	7/1/08 - 3/10/09
Ordinary Income/Expense	
Community Relations	
Sponsorships	26,020.00
Program Book Sales	735.00
Program Book Good Luck Ads	635.00
Program Book Printing	(2,165.00)
Community Relations Other	(2,737.45)
Website Maintenance	(107.40)
Net Community Relations	<u>22,380.15</u>
Concessions	
Concessions - Fall, net	5,189.13
Concessions - Winter	2,019.07
Winter supplies	(320.76)
Spring Supplies	(413.42)
Cash over/short	(2.06)
Net Concessions	<u>6,471.96</u>
Merchandising	
Merchandise Sales	18,528.50
Merchandise Cost of Goods Sold	(16,184.10)
Net Merchandising	<u>2,344.40</u>
Membership	
Membership - Annual Dues	7,130.00
Membership Incentives Cost	(1,078.80)
Membership-Other	(45.20)
Net Membership	<u>6,006.00</u>
Fundraising	
Bull Roast tickets sold	6,595.00
Bull Roast Facility Rental	(1,500.00)
Bull Roast Advertising	(123.43)
DJ	(100.00)
Net Fundraising	<u>4,871.57</u>
Administrative	
Insurance, General	(500.00)
Interest Income	1.23
Net Administrative	<u>(498.77)</u>
Program Support	
Scoreboard	(58,726.20)
Public Relations (Husky Costume)	(762.73)
Team Purchases	(2,997.31)
Net Program Support	<u>(62,486.24)</u>
Net Income (Loss)	<u><u>(20,910.93)</u></u>

Attachment 2
Patterson Mill Athletic Boosters, Inc
Proposed Membership Fees & Incentives
2009-2010

\$25 Membership / TEAL

Receives: 1 License Surround, 1 Concession Coupon,
 1 Game Pass, and 1 Husky Spirit Towel (while supplies last).

	Total Cost	Profit	Profit
	\$9.05	\$15.95	64%
Without towel	\$7.05	\$17.95	72%

\$50 Membership / SILVER

Receives: 1 License Surround, 1 Concession Coupon,
 1 Game Pass, and **choice** of 1 Umbrella or Stadium Blanket.

Large Item Choice	Total Cost	Profit	Profit
Umbrella	\$24.00	\$26.00	52%
Stadium Blanket	\$27.05	\$22.05	46%

\$100 Membership / BLACK

Receives: 1 License Surround, 5 Concession Coupons,
 5 Game Passes, and **choice** of 1 of the following:
 Umbrella, Stadium Seat, Folding Chair, or Stadium Blanket.

Large Item Choice	Total Cost	Profit	Profit
Umbrella	\$46.00	\$54.00	54%
Stadium Blanket	\$49.05	\$50.95	51%
Folding Chair	\$57.05	\$42.95	43%
Stadium Seat	\$59.05	\$40.95	41%

\$10 Membership / Teacher or Coach

Receives: 3 Concessions Coupons.

	Total Cost	Profit	Profit
	\$4.50	\$5.50	55%

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Assuming Our Cost:

Pizza = \$1.00 (part of Concession Coupon combo)
Soda = \$0.50 (part of Concession Coupon combo)
Game Admission (adult) = \$4.00
Umbrella = \$16.95
Stadium Blanket = \$20.00
License Surround = \$1.55
Stadium Seat = \$30.00
Folding Chair = \$28.00

Additional Notes:

Our profit margin increases for unused concession coupons and game passes, and lower priced items chosen in Silver and Black tiers

Giving spirit towels might induce more newcomers to join (getting more merchandise) at Teal level

Giving choices to Silver and Black is incentive for more repeat memberships

We will continue to offer members ability to purchase additional stadium seats, chairs, umbrellas, or blankets for just above cost (rounded to the nearest \$5) if they are joining at that particular tier. For example, those joining at the Black/\$100 level can purchase an additional blanket for \$25, additional umbrella for \$20, additional folding chair for \$30, or additional stadium seat for \$35.