

Patterson Mill HS Athletic Boosters
General Meeting
19 May 2008
Patterson Mill MHS Media Center

1. The meeting was called to order at 7:10 PM by President, Rob Keesling.
2. The minutes from the general meeting held on April 21, 2008 were approved.
3. Treasurer's Report: Treasurer, Nancy Golczewski distributed copies of the report. (See *Attachment 1* on page 4.) The invoice for the gymnasium team chairs has been paid.
4. Athletic Director's Updates: Jess Smith
 - Three track and field team athletes qualified and are participating in the state level championships: Carrie Peterson, Jake Silverman, and Heather Espeland.
 - The tennis team did very well and will be moving up to the higher division next season.
 - Contract for installation of the stadium lights expires on July 1, 2008 so the works should be completed by that time. In response to a question, Jess will obtain a copy of the plan for installation, for examination by Dan Fuhrman.
5. Committee Updates
 - A. Community Relations, Scoreboard: Christi reviewed the vendor sponsors response thus far. See minutes from April meeting. Several attendees had the opinion that our board could be a step above what BAHS has. We are still waiting on HCPS decision regarding permanent advertising on scoreboards. Christi will contact Daktronics again for other options for a temporary board that can be relocated to another field once we raise funds for our dream board. One person said that we should move forward with fixed advertisement and deal with any repercussions from HCPS, since most other high schools have done the same. A coach who was in attendance said that he would like something by the fall season. Another attendee reminded us that BAHS will soon be seeking sponsors for their new stadium/scoreboard and it might be more difficult to obtain needed sponsorships from the vendors within the same general area. Someone else suggested that Rob forward a letter to HCPS letting them know of our intent to erect a scoreboard in the stadium. No other details need be included as they have not been finalized. Christi reminded us that HCPS will not consider any plan until all the funds are in place, after which the approval process could take several months. Rob is concerned about eventual placement of the board since the electrical conduit is located inside the track and behind the goalpost and the light post is close to the fence. Final location of the board still needs to be determined. Final

decision will be discussed at the June meeting, after Christi talks with Daktronics regarding alternatives.

B. Merchandise: Kim reported that \$1,015 worth of merchandise was sold at the Spring Fling. This has been a year of learning for the committee in terms of what to order and the number of each type of stock item.

C. Concessions:

- Sue reported that there are only a few minor corrections to be made to the concession stand in response to the inspection by the Health Department.
- Sue already has the fall sports schedule and is working on the corresponding volunteer schedule for the concession stands.
- She proposes that we maintain our arrangement with Vocelli's to be the exclusive supplier of pizza for the concessions. Under consideration as additions to menu items are Burger King and Chick-fil-A.
- Sue is obtaining prices for the possible purchase of commercial kitchen items for the concession stands. This would be an advantage if we decide to become a commercial enterprise, which would require only an annual permit inspection, rather than the need to apply for a permit for every function.

D. Membership: Karen reported that her committee has formulated new membership packages for next membership year. See Attachment 2, page 5 for these packages and additional notes. When using the discount admission cards, we would still be required to make an account of them to HCPS to file the gate income for each game, as required. She added that faculty members have free admission to sports games.

E. Fundraising: Deana Catron (sp?) reported that they are still gathering information regarding ideas for a major event and will report an update at the next general meeting. Other suggestions made from the floor included: "buy-a-brick" program for a wall at any of several locations (in a garden surrounding the flag court), a wall to be adjacent to the sidewalk approaching the stadium with a central message "Welcome to Husky Stadium", sale of Christmas greenery, mulch sale (Rob will contact his counterpart at CM Wright HS to inquire in this regard. Any additional ideas can be sent through the email address or via the website.

6. Fundraising Statement: Rob has already heard from some coaches on their feelings regarding the way fundraising should be conducted. Jess will share our policy with all the coaches at her meeting before the end of the year and again in before the fall season. Rob shared a set of proposed standing guidelines to be added to the by-laws regarding fundraising in order to make it clear to all parties how we expect this to occur. (See attachment 3, page 6.) These guidelines

were opened to a brief discussion after which a motion was made to adopt these guidelines. Motion was seconded and approved by majority vote.

7. Elections of Officers: The following motions were taken (and seconded) from the attendees for officers for the 2008-2009 school year.

- President – Rob Keesling
- Vice President – Dan Fuhrman
- Treasurer – Nancy Golczewski
- Secretary – Barbara Kasecamp
- Member at Large – Talisa Daniels

The ballot was approved as above. The officers were elected by those in attendance to serve for the next school year. The Athletic Director, Jess Smith will continue to serve on the board and she will arrange for a student representative.

8. Open Discussion

- President's comments
 1. Rob thanked the officers on their willingness to serve and he hopes for another successful year.
 2. Rob also would like to see the membership expand to at least double what we had this year (130 members).
 3. He would like to have each sport team appoint a parent liaison who will assist in communication between the coaches and the boosters.
 4. Rob would like to see increased participation from the coaches, to include membership and attendance to at least 2 meetings each year.
 5. Finally, he set a goal to increase the fundraising for the next year.
- Coach Roseland suggested consideration of special recognition (e.g. a school Hall of Fame) to include each student who is appointed to an "All County" team for a sport. This will be placed on the agenda for the June meeting for discussion.
- Joe LaFleur motioned that in the event that the board receives favorable information from Daktronics before the next general meeting in June, that they be given the power to approve the purchase of an alternative scoreboard, in order to have it in place for the fall season. The motion was seconded and approved.

The next meeting of the Executive Board will be combined with the next general meeting which is scheduled for Monday, June 16, 2008 at PMMHS Media Center at 7 PM.

There being no further discussion, the meeting was adjourned at 8:55 PM.

Respectfully submitted by Barbara Kasecamp, Secretary

Attachment 1

Treasurer's Report

Patterson Mill Athletic Boosters
Treasurer's Report
As of *May 19, 2008*

	10/15/2007	11/19/2007	12/11/2007	01/22/2008	02/14/2008	03/17/2008	04/21/2008	05/19/2008
Receipts:								
Merchandise Sales	23,274.00	28,026.46	29,862.66	31,592.66	32,352.66	32,514.66	33,794.66	35,543.16
Membership	5,655.00	5,805.00	6,215.00	6,415.00	6,440.00	6,715.00	7,219.00	7,319.00
Business Sponsorships	7,225.00	7,225.00	7,475.00	10,150.00	10,150.00	10,150.00	10,400.00	10,975.00
Good Luck Ads	410.00	410.00	410.00	560.00	560.00	560.00	650.00	650.00
Husky Musher 5K	0.00	0.00	0.00	0.00	0.00	0.00	1,400.00	1,400.00
Program Sales	509.05	509.05	529.05	529.05	820.05	853.05	1,093.05	1,105.05
Concessions	3,793.47	5,470.83	5,539.58	6,006.26	6,541.30	7,082.46	9,494.42	11,014.46
Donations	522.00	522.00	522.00	522.00	522.00	522.00	522.00	522.00
	<u>41,388.52</u>	<u>47,968.34</u>	<u>50,553.29</u>	<u>55,774.97</u>	<u>57,386.01</u>	<u>58,397.17</u>	<u>64,573.13</u>	<u>68,528.67</u>
Disbursements:								
Merchandise Cost	16,016.00	19,016.00	21,266.00	29,040.25	29,040.25	29,040.25	30,925.20	30,925.20
Membership Incentive Cost	7,157.50	7,157.50	7,157.50	7,157.50	7,157.50	7,157.50	7,157.50	7,157.50
Membership - Other	31.50	52.50	52.50	52.50	52.50	52.50	52.50	70.71
Insurance - general	500.00	500.00	500.00	500.00	500.00	500.00	500.00	500.00
State filing fees	0.00	0.00	0.00	0.00	0.00	0.00	0.00	175.00
Concessions	2,267.97	2,627.20	2,627.20	3,086.71	3,086.71	3,254.61	4,839.33	4,898.77
Program Printing	1,050.00	1,050.00	1,100.00	1,850.00	1,850.00	1,850.00	1,850.00	2,725.00
Husky Musher 5K	0.00	0.00	0.00	0.00	0.00	0.00	276.36	823.20
Community Relations - Other	445.34	445.34	468.16	723.53	929.03	1,134.53	1,156.72	1,156.72
Checks/Endorsement Stamp	63.42	63.42	63.42	63.42	63.42	68.51	68.51	68.51
Website Maintenance	0.00	0.00	0.00	0.00	0.00	95.40	95.40	95.40
Team Equipment Purchases	0.00	0.00	0.00	0.00	0.00	0.00	0.00	3,428.85
Team Support	0.00	0.00	220.00	220.00	220.00	220.00	220.00	220.00
	<u>27,531.73</u>	<u>30,911.96</u>	<u>33,454.78</u>	<u>42,693.91</u>	<u>42,899.41</u>	<u>43,373.30</u>	<u>47,141.52</u>	<u>52,244.86</u>

Attachment 2

**PMMHS Athletic Boosters Membership
Proposed Fees And Incentives For 2008-2009**

Three Regular Membership Tiers

Teal: Our cost = \$7.05 / profit = \$17.95 / 72%

\$25

Receives punch card for 1 slice pizza, 1 soda, and one free game pass license surround

Silver: Our cost = \$24 / profit = \$26 / 52%

\$50

Receives all of the above, plus **PM Golf Umbrella**

Black: Our cost = \$67.05 / profit = \$32.95 / 33%

\$100

Receives *choice* of folding chair or stadium seat, license surround, punch card for 5 pizza / soda combos at concession stand, and 5 free game passes

Teacher /Coach Only Membership: Our cost = \$5.50 / profit = \$4.50 / 45%

\$10

Receives punch card for 1 slice pizza, 1 soda, and one free game pass

NOTES:

Our profit margin increases for any un-used game and/or concession passes for all of these membership levels. A separate membership form will be distributed to staff (the \$10 tier will not appear on the general membership form.) We will also need to revise existing forms, and add the volunteer check off.)

Estimate of profit on the \$100 membership is for higher cost chair - actual profit will increase if the stadium seat is chosen, as these from remaining stock are cheaper. Folding chair option will appeal to parents of athletes who participate in softball, baseball, field hockey, and tennis, et, as well as those who previously joined and do not want/need another stadium seat.

We will be offering a chance to buy additional stadium seats, chairs, umbrellas, etc for just above our cost to those who are joining that tier. EX: if you join at \$100 level, we will now allow you to purchase a second chair or stadium seat at just above our cost (Rounded to nearest \$5.)

Attachment 3

PATTERSON MILL ATHLETIC BOOSTERS
PROPOSED FUNDRAISING "STANDING GUIDELINE" FOR 2008-09
SCHOOL YEAR

The Patterson Mill Athletic Booster Club (PMAB) holds to a philosophy that all fundraising activities for the Patterson Mill teams will be by and through PMAB and that all funds raised will go into a general account for disbursement on an as-needed basis.

However.....

When a specific team has a specific need that:

- a. the Athletic Department cannot fund
- b. PMAB cannot fund

PMAB will **sponsor** said team's individual fundraising activities with the following expectations:

- a. The team will submit a project plan to PMAB Executive Board, with copy to Athletic Director, for tracking purposes, to be completed at minimum 2 weeks prior to event.
- b. Executive Board will review and respond to coach/team within 1 week of receipt of request.
- c. All promotions for the activity will list PMAB as "sponsor".
- d. Target market will be individuals only, no businesses.
- e. Proceeds will be deposited into PMAB account via normal procedures. PMAB treasurer will establish line item for this project from which funds will be disbursed. Upon request, team can chose to use in house account.