

Patterson Mill High School
Athletic Boosters
General Membership Meeting
August 23, 2010

1. Meeting was called to order at 7:04 PM by President, Rob Keesling.
2. President Rob Keesling introduced the members of the Executive Board to the general membership.
3. The minutes for the June 2010 meeting were approved.
4. **Financial Report** (see attached) Treasurer C. Campo explained several expenditures: \$500.00 insurance payment, \$1000.00 for scholarships awarded last year and \$1398.04 for concessions supplies. Cindy explained the main points of the upcoming years proposed budget. One question came up concerning field maintenance. Jason explained what the landscaper did for the school and why their services were needed. The 2010 - 2011 budget was approved by the membership. The athletic department requested that we fund adding a third day, weekly for the trainer. The trainer would then be at the school Monday, Wednesday and Friday. The motion was approved for the fall season at an approximate cost of \$750.00.
5. **Athletic Director Update** Fall teams have been selected. Parent meeting / recruiting seminar was a success. Information from seminar is available on Edline. The athletic Department sent 5 student athletes to the MPSSA leadership conference, with 400+ students from around the state. There will be a committee forming to handle the issues of drug, alcohol and tobacco use by students, Jason indicated he would like a representative from the boosters to be a member. The track project is still ongoing, completion date is set for Sept. 10th. Due to the repairs the stadium field is closed to all activities until after the 10th. Football games are being relocated, varsity to Harford Tech and JV to CMW, and Soccer games will be rescheduled until later in the season. The Stadium and the gym will have a no outside food policy this year. Athletic passes will be available again this year \$20 a piece. The adult pass is good for

10 games and the student pass is good for the entire year. Passes are in limited quantities and will be available at the ticket booth until sold out. Any announcements for during football games need to be typed up and submitted to Mr. Bellamy.

6. **Committee Updates**

6.1. Community Relations Rob brought up the idea of a Homecoming event possibly a fall festival. He said that he had looked into the idea of having some kind of Pep Rally the day before Homecoming, possibly a Balloon Glow. The cost of a hot air balloon would be \$1000.00 per hour, possibly offset with selling ad space in banner form on the balloon. Many ideas were discussed. Including some sort of giveaway, free admission for returning alumni, a reception of some sort or a pre game dinner. Dan Fuhrman will be contacting Famous Dave's, for more information about a pregame BBQ.

6.2. Merchandising No Report

6.3. Concessions Sue Parks reported that she has some parent liaisons for teams, format will be the same as last year, JV works Varsity and vice versa. Concession sales will be up and running next Friday for Field Hockey and Volleyball. The committee will be meeting soon and volunteers will be needed for upcoming events, Cheerleading and JV wrestling tournament. Still looking for a bottled water sponsor.

6.4. Membership Will be set up for High School Back to School nights. 22 memberships at the fall sports meeting. Jason suggested we have a presence at the football games either at the front entrance or with merchandise. It was also suggested that we go to an online payment option.

6.5. Fundraising At this time there is no date set for the Bull Roast, general consensus was to keep it at the same time. Rob said he would call the caterer to set the date. Much discussion followed on the subject of fundraising especially related to what the organization plans to do for spring when the Bull Roast is moved to Fall in 2011. Leading to the

possibility of holding off on a Bull Roast until next fall. The general idea for a fall date is later October, so no conflict with Homecoming arises. Rob introduced Courtney West to the group. Courtney has experience with running "basket bingo" fundraisers and has volunteered to head up the possible spring bingo. Courtney indicated that the amount a bingo can bring in is between \$8000.00 and \$12,000.00. She also suggested that we may want to start looking for sponsors and donations now since the plan is to have two major fundraisers in the spring. Sue Parks pointed out that the PTA has a fall "basket bingo" and there is the likelihood of over saturation and "stepping on toes". Courtney suggested a Jog - A - Thon, athletes jogging on the track raising money through sponsors. Sponsorship is acquired through a letter the athletes send out, making out of town donations more likely and eliminating door to door solicitation. A fundraising meeting will be held in conjunction with the September Executive Board meeting, Sept. 14, 2010 7 PM.

7. **Open Discussion** No one ad any items for discussion.
8. The meeting was adjourned at 8:45 PM.
9. The next Board meeting is Tuesday, September 14, 2010 7:00 PM and the next General membership meeting is Monday, September 20, 2010 7:00 PM.

Respectfully submitted

Colin Mitchell - Secretary