

Patterson Mill HS Athletic Boosters
General Meeting
17 September, 2007
Patterson Mill MHS Media Center

1. The meeting was called to order at 7:05PM by President, Rob Keesling.
2. The minutes from the general meeting held on August 20, 2007 were approved without correction.
3. Facilities Update: Jess Smith reported that all fall sports teams are continuing with some teams showing good results. The use of the stadium has been postponed until further notice. Rework of the facility is ongoing. Progress is being made on the volleyball court floor. Jess plans to meet with the representative from the company installing the stadium lights and will have an update at the next general meeting. If anyone desires to write an email to HCPS regarding the delay in completion of the stadium project, they are encouraged to send it to joelicata@hcps.org
4. Treasurer's Report: Treasurer, Nancy Golczewski distributed copies of the report. (See *Attachment 1* on page 4.) She mentioned that there was unplanned income from business sponsors and good luck advertisements for the upcoming fall sports program. In response to a question regarding outstanding bills to Shifflet and Horn, Nancy responded that after having spoken with owner, Kim Shifflet, she is amenable to receiving payment when we have a balance significant enough to send her partial payments. Rob added that we had received a donation of \$500 from the Fallston HS Cougar Boosters and thanked them for their generous donation.
5. Committee Updates
 - A. Community Relations: John Campo gave an update on the pep rally scheduled for Friday, 14 September at 5:30 PM. Details were shared regarding the program book that will include all fall sports teams with pictures, company and vendor advertisements, and family/community "Good Luck" ads. John added that their committee would like to do the same type of program for the inaugural winter and spring sports seasons. If anyone would like to submit an advertisement for those programs, please see a member of this committee.

Announcements of the pep rally have been made via "Alert Now," the school marquee, morning announcements and Edline. The event begins at 5:30 PM with music in the gymnasium by student group "Then and Now" and food available in the cafeteria. The main event will begin at 6:30 PM with introductions of each team and their coaches, giving an update on their teams. If available to help, please do so. There was a suggestion to increase the price of this inaugural program from \$2.00 to

\$5.00. Rob gave hearty thanks and congratulations to Christi and committee for organizing this event.

John added that the committee is discussing several options for the future seasons, such as pocket calendars, inclusion of new and repeat sponsors/vendors, and other ideas for the program.

- B. Merchandising: Brenda Moore reported that there has been \$15,000.00 in merchandise sales to date. Her committee has received a good deal of positive feedback on the diversity, price, and quality of the products
- C. Concessions: Sue Parks reported that a lot was learned from the first concession opportunity, Soccer Play Day. She has received clearance for use of the indoor concession stand to sell pre-packaged items only. She reviewed the menu to be offered at the pep rally and asked for additional volunteers for the concession stand during games at which the stand will be open. She is still trying to coordinate relocation of the large items donated to us by Bel Air High School. Jason Bellamy offered use of his truck with trailer to transport these items. Date will be arranged and members will be notified when their help is needed. Rob thanked all the volunteers on this committee and especially the Parks Family. Sue mentioned that we have our own email account at pmathleticboosters@yahoo.com
- D. Membership: Karen Hilton reported that there are 79 members as of early September and additional membership requests are received daily. The committee has discussed team membership incentives such as snowball party, pizza party, team banner, for those teams reaching 100% membership. There was some discussion regarding the incentives and if anyone has any additional ideas, please send them to Karen. Karen received permission to store 1 box of membership items at the school so she can avoid repeated transport and lifting of the box each time she comes to the school for this purpose.

6. The organization is moving forward with pursuit of Limited Liability Company (LLC).

7. Funding requests: Rob reviewed the process for requisition of funds from the organization. Coaches should submit their request to the Athletic Director (AD), who reviews the request. If there is funding available through the school for the item requested, the AD can provide the funds. If funding is not available through this avenue, the AD will forward the request to the Athletic Boosters for consideration. Upon approval, funds will be made available for that request. Jess Smith explained how some funds could be available through her budget and what requests typically would be sent to the boosters.

8. Web Site: Rob reported that since no one in the school community is available to donate time, Rob has been in contact with a website developer who will work on this for a reasonable cost. John Campo mentioned that he may have an idea and will talk with Rob in this regard.

9. Joppatowne Booster Club: Rob spoke regarding a letter to the editor of The Aegis regarding the fire that destroyed the home of the president of the Joppatowne Athletic Boosters. He mentioned that if anyone would like to donate to the needs of this man and his family, please see Rob for contact information.

10. Back to School Nights: Volunteers are still needed for the remaining evenings at the tables set up for concessions, membership, and merchandise.

11. Open Discussion: Deb Delinski, PTSA VP, circulated a draft design of a fiercer husky caricature under consideration for an additional, future line of husky gear "Unleash the Power." If anyone has comments in this regard or did not get to look at the design, please see Deb. The next meeting of the Executive Board is scheduled for Tuesday, 9 October 2007 and the next general meeting is scheduled for Monday, 15 October 2007, at PMMHS Media Center at 7 PM.

There being no further discussion, the meeting was adjourned at 8:15PM

Respectfully submitted by Barbara Kasecamp, Secretary

Attachment 1
Patterson Mill Athletic Boosters
Treasurer's Report
As of September 17, 2007

9/17/2007

Receipts:

Merchandise Sales	14,998.00
Membership	4,480.00
Business Sponsorships	4,300.00
Good Luck Ads	410.00
Concessions	192.00
Donation	<u>5.00</u>
	<u>24,385.00</u>

Disbursements:

Merchandise Cost	10,916.35
Membership Incentive Cost	1,503.35
Insurance – General	500.00
Concessions	463.85
Checks/Endorsement Stamp	63.42
Copies	<u>59.23</u>
	<u>13,506.20</u>

Balance as of 9/11/07

10,878.80

Expenses to be paid:

Sales tax on Merch. Sales	714.19
Incorporation Fees	500.00
Remainder of Memb. Incentives	5,654.15
Remainder of Merch. Sales	11,198.90

Anticipated add'l net revenue – Fall Program

1,934.00