



PATTERSON MILL ATHLETIC BOOSTERS

85 Patterson Mill Road Bel Air, Maryland 21015
501 (c) (3) non-profit organization supporting the athletics programs at Patterson Mill HS
Tax Exempt ID: 26-3021483

Sponsorship Packages 2023-2024

"The Lead Dog"

- ✓ **Full** page ad in the Bull Roast Fundraiser Program \$1000
- ✓ **4'x 6'** banner displayed on stadium fence for fall and spring sporting events and school activities
- ✓ Same banner displayed in high school gym for all winter sporting events
- ✓ Couponing/literature distribution opportunity at all Booster event
- ✓ Spoken advertisement/promotion/thank you over public address during games
- ✓ Distribution/passing out promotional items (provided by sponsor) during games (e.g., throwing out t-shirts to the crowd, or other items you use to promote your business)
- ✓ Social Media posts acknowledging sponsorship and gratitude

"The Swing Dog"

- ✓ **Half** ($\frac{1}{2}$) page ad in the Bull Roast Fundraiser Program \$500
- ✓ **4'x 6'** banner displayed on stadium fence for all fall and spring sporting events and school activities
- ✓ Same banner displayed in high school gym for all winter sporting events
- ✓ Couponing/literature distribution opportunity at all Booster events
- ✓ Spoken advertisement/promotion/thank you over public address during games
- ✓ Social Media posts acknowledging sponsorship and gratitude

"The Husky"

- ✓ **Quarter** ($\frac{1}{4}$) page ad in the Bull Roast Fundraiser Program \$250
- ✓ **2'x 4'** banner displayed on stadium fence for all fall and spring sporting events and school activities
- ✓ Same banner displayed in high school gym for all winter sporting events
- ✓ Social Media posts acknowledging sponsorship and gratitude

***If you would like to discuss larger sponsorship opportunities, facility/field naming, or endowments, please contact us directly.**

Contact Info:

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